



**David McLaren, Ph.D.**

International Keynote Speaker

*Diversity Specialist*



## **Diversity Connector**

David is helping companies to increase productivity through diversity

### **September 2010**

#### **Celebrate Diversity I**

Diversity makes good business sense in today's globalized world. Building a productive workplace with employees from many backgrounds can enrich a company on many different levels-but it's not a process one can take for granted. Ethnic and cultural diversity can...enrich our lives if we are open to the possibilities of reaching out and learning new ways of communicating.

Here are some practical tips to celebrate diversity:

1. Begin by recognizing, understanding, and appreciating ways in which your own racial, cultural and/or ethnic background have contributed to your character and personality.
2. Be aware of "messages" about difference that are unspoken: raised eyebrows, body language, avoidance, etc
3. Practice "trying on" different ideas.
4. Be aware of your own attitudes about race, ethnicity, and anyone who is "different."
5. Encourage girls and women to speak their minds.
6. Read a book that offers insight into another culture.
7. Ask yourself what prejudices you learned growing up.
8. Visit a memorial to the Holocaust and landmarks associated with struggles for human rights.

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### **Quote of the Month**

*"...until our work place reflects our diversity, our businesses are not working to their full*

9. Go to a movie created by people from a different culture or with a different worldview.

10. Help a girl or woman in your life to do something she didn't think she was capable of doing.

11. Remember a time you have been stereotyped and remind yourself how it felt.

12. Make it a point to get acquainted with someone from a different country.

### **September Diversity Calender:**

National Aging Month: National attention on the positive aspects of growing older.

Pediatric Cancer Awareness Month

1 - Israel Miraji Ascent of Prophet Muhammad

3-6 - Santa-Cali-Gon Days Festival: Independence, Missouri

6 - Labor Day (United States)

8 - Rosh Hashanah(Jewish New Year)

10 - Eid-Al-Fitr (Islamic, Muslim)

10-19 -Kansas State Fair, Hutchinson, Kansas

11 - Patriot Day (United States)

13 - Garandparent's Day (United States)

16 - Lailat-UI-Quadr (Islamic, Muslim)

16 - Mexico's Independence Day

17 - Yom Kippur (Jewish)

19 - San Gennaro Day (Italian-American)

19-25 - Deaf Awareness Week

22 - Autumnal Equinox (Japan)

22 -Sukkot (Jewish)

*potential"*

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30 - Shemini Atzeret (Jewish)

### Diversity tips, trends and take aways

#### Benefits of workplace diversity:

- Increased Innovation
- Improved service to clients
- Competitive management practices
- Modelling what we promote
- Avoid conflicts-stay out of discrimination based legal action
- Enhance problem-solving efficiency
- Build a globally competitive workforce



#### About David McLauren, Ph.D.

David is a diversity specialist who speaks five languages. He brings a wealth of education and expertise to businesses and brilliantly helps companies increase their profits and productivity through diversity.

A highly sought-after keynote speaker, facilitator, and expert on diversity, inclusion, and multi-cultural issues, David consistently energizes, educates, and empowers his audiences.

Call today to book him for your next conference! **888.897.4224**

Helping you maximize diversity through connector,

## David

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