



## Top 10 Reasons David is right for Your Meeting

### 1. You want a High Power Veteran Professional Speaker

Dr. David McLaren is speaking since he was 20 years old. He has addressed and consulted in Canada, the United States, India and England. He is fluent in five languages and has a bachelor's degree in public administration, two master degrees in intercultural studies and theology. Successfully earned a doctorate (Ph.D.) from the Columbus University.

### 2. You Want the Best?

David has set new standards in the speaking industry expect the best all times! He is a diversity specialist – his topics cover diversity sales, marketing, loyalty and leadership. His presentations are always evolving to fit ever growing needs of your evolving diversity marketplace.

### 3. You Want an Energetic, Entertaining Speaker

David is an energetic, fast-paced speaker who combines strong content with a highly entertaining delivery. His stories are personal and practical with an emotional hook. An opening keynote speech by David starts your meeting with a bang and keeps everyone fired up, taking about his message. A close keynote from David sends your people home on energized "cloud nine".

### 4. You want audience to get real "take Home" value

Your people need something they can take home. My content is simple, practical and easy to remember and use. It is quite common for audience members to successfully use one or more of my ideas from my speech several months after my program. You get all the praise for their great time.

### 5. You want 9's and 10's on your Evaluations

David get nine and tens on his evaluations. Yours should expect the same. No body gets more consistent high marks from the audience than David McLaren,

### 6. You Want Someone Who is Easy to Work with

David is available to talk to. He is very friendly and down to earth. You just won't find a more friendly, professional and accommodating speaker. Period!

### 7. You Want Extra Value

For each of my topics, I provide my clients: an introduction, outline of the materials, a free diversity tips list, etc at no charge. Pre-program questionnaires (PPQ) to tailor the speech to the audience; photos (color and black and white); brochures available.



### **8. You want a professional**

David is a knowledgeable and professional speaker with outstanding credentials. He is a PhD, with two masters degrees and a highly successful entrepreneur. David taught at schools, churches, community colleges and universities. He sits on a half dozen international boards.

### **9. You want a Custom Tailored Keynote Presentation**

David only does very limited speeches per year so he can dedicate the time energy and motivation needed to stay on the cutting edge of his content, to research each and every one of his client's property, and to adopt his program materials to suit each audience.

### **10. You want Cutting Edge Information**

David is constantly refining his topics with new, updated materials, examples and stories. He constantly upgrades his A/V support technology used for his slides and audio/video clips. He stays up to date on diversity marketplace trends by subscribing to major biz magazine and updates his speeches and power point slide presentations.

**To check Dr. David McLaren's availability,  
please email or call our office.  
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**Keynotes, Seminars & Consulting**

Helping companies to increase productivity through diversity

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